



**UNLEASH
YOUR DOG'S
INNER
LEGEND**



PET LOVERS BUILD ICONIC BUSINESS IN KRUGERSDORP

Man's best friend... It is a relationship that has inspired books, movies and legends, and in Krugersdorp it inspired a pet shop owner.

Lucky Flash Pet Feeds may have become an overnight success, but not with luck as the name might suggest. Instead, it took a lot of hard work and long hours. Pet lovers and shop owners Stefan and Maria Eloff, named their pet shop after their beloved furry animals, Lucky and Flash.



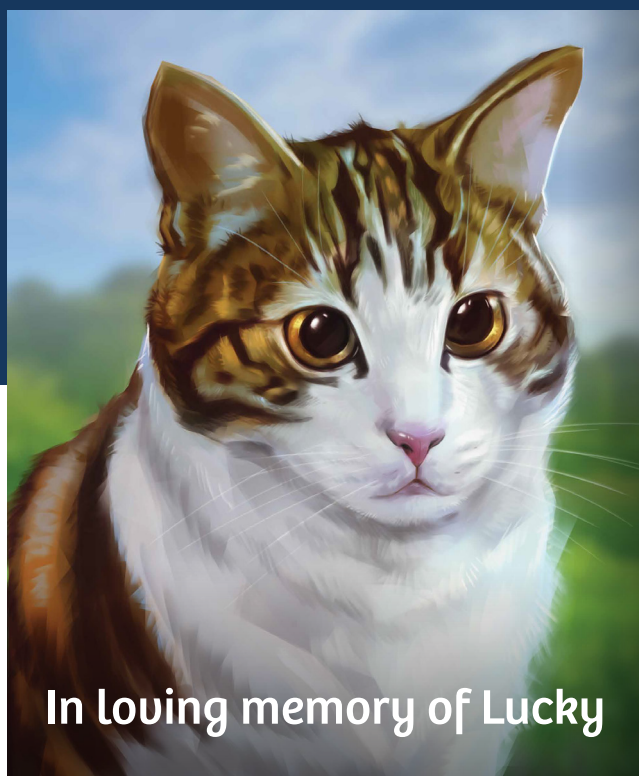
“We don't have children of our own,” Maria shares. “Those two furry animals were like children in our home. I'm sure Lucky, our cat, and Flash, our dog, would've said, “those two humans are just like members of our pack.”

The owners of Lucky Flash Pet Feeds are renowned for their love of animals and exceptional service. “Every animal is different,” says Maria with passion in her voice. “Pets have personalities of their own, different needs and individual nutritional requirements to help them enjoy life to the fullest.

To understand your pet's nutritional requirements is important in choosing the right food. At Lucky Flash Pet Feeds, it is our mission to assist every pet parent with the correct food based on their furry baby's life stage and needs, while keeping the budget in mind. It is important not to change feeds every month but rather make an informed decision to feed the same brand long-term.”



In loving memory of Flash



In loving memory of Lucky

Unfortunately, Lucky and Flash have passed away several years ago, but their memories live on in the hearts of Maria and Stefan, and their legacy will continue to live in customers' shopping experience.

If you are in Krugersdorp, make sure to visit Lucky Flash Pet Feeds on the corner of Luipaard Street, Industrial Road, Moorcroft Avenue and Mill Road..



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➔ www.jockdogfood.co.za ➔