

Good news for dogs: JOCK Dog Food boasts a new state-of-the-art production facility.

Proudly South African JOCK Dog Food provides a range of scientifically formulated, high-quality dog food that is locally produced. And now, the JOCK range of dog food is being produced at one of the largest pet food extrusion facilities in South Africa.

The acquisition of the Martin & Martin dry pet food facility based in Isando, was made public in April 2021. The state-of-the-art production facility provides employment for more than 120 people, including professional staff, production operators, technical and sales staff. Transforming this grand factory into a profitable, lean-agile production facility that can meet the production output of consistent quality, a focussed and dedicated team is needed. The team at JOCK, with its customer-centred, entrepreneurial culture, is set to execute the task to perfection.

JOCK Dog Food has been a household name in South African pet lovers' homes for years. The pet care industry has seen an enormous amount of change over the years, but one thing that remains constant is the quality of our highly palatable and balanced pet food, which is fundamental to the well-being of our furry friends. Our range of dog food is scientifically formulated to unleash your dog's inner legend, because heroes aren't born, they're made.

The JOCK brand has a strong reputation for offering consistent quality food at a fair price, backed by unsurpassed customer service. Core ingredients used in our range are supplied locally, as the business abides by a strong ethos of supporting the South African agricultural industry. Only locally produced maize and poultry grease are used to produce JOCK.

As pet lovers we understand wanting to provide only the very best for our furry friends. That is why JOCK is produced using only the finest quality ingredients to meet your dog's nutritional needs for optimum health. With top grade quality ingredients, our range is highly palatable and delicious for man's best friend. It is also rich in protein and loaded with essential minerals and vitamins to satisfy your dog's day-to-day nutritional needs. Good quality food is key to protecting your dog's health and ensuring it enjoys all of life's adventures at its physical and mental best.



**UNLEASH
YOUR DOG'S
INNER
LEGEND**



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www.jockdogfood.co.za



For the JOCK team, the new production facility is a dream come true.

"The JOCK team works every day to serve more pets — our priority is to satisfy every dog's nutritional needs by offering a broad product portfolio and innovations that help them live longer, happier, and healthier lives," says JOCK Marketing Executive, Liezel van Bergen.

JOCK Dog Food is a proudly South African manufacturer of high-quality dry dog food. Unleash your dog's inner legend with JOCK's A-grade nutrition.

Available at selected veterinary practices, pet shops and co-ops.



2kg, 8kg and 20kg

2kg, 8kg, 20kg and 40kg

JOCK Dog Food is scientifically formulated to unleash your dog's inner legend, because heroes aren't born, they're made.

JOCK dog food is rich in protein and loaded with essential minerals and vitamins to meet your dog's day-to-day nutritional needs, protect and maintain their overall health and ensure that your furry friend is at its physical and mental best to enjoy all of life's adventures.

Unleash your Dog's Inner Legend

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