

## Competition Terms and Conditions

### 1. Campaign:

- 1.1 Consumers stand a chance to win a share of R500 000 in cash with the JOCK Dog Food on-pack competition (the "Competition"). This Competition is organised by Afrique Pet Food (Pty) Ltd ("Afrique Pet Food").
- 1.2 Any persons entering or participating in this Competition (the "Participant") agrees that by entering, he/she has had the opportunity to read through and consider these Terms and Conditions and accepts these Terms and Conditions to be binding on them.

### 2. Campaign Period:

- 2.1 The Competition commences at 00h00 on 01 September 2024 and will continue until 23h59 on 15 December 2024 (the "Competition Period"). No late entries will be accepted.

### 3. Who May Enter?

- 3.1 To be eligible to enter, the Participant must:
  - 3.1.1 be a natural person;
  - 3.1.2 be a South African citizen or a permanent resident with a valid South African identity document;
  - 3.1.3 be 18 years or older; and
  - 3.1.4 have purchased any JOCK Junior/Multistage/Senior 20kg or JOCK Multistage 40kg bag of JOCK Dog Food.
- 3.2 Participation in this Competition excludes employees, directors, members, partners, consultants and agents of, or any other person who, directly or indirectly controls or is controlled by Afrique Pet Food or marketing service providers of this Competition (and the spouses, life partners, immediate family members or business partners of the people or entities listed above). This means:
  - 3.2.1 Supplier/s of goods and or services in terms of this Competition; and
  - 3.2.2 Promotional partners, printers, advertising and promotional agencies, professional advisors and point of sale staff employed by or contracted to, or providing goods or services of any kind, to all the people or entities listed above during the Competition Period.

### 4. How to Enter:

- 4.1 During the Competition Period, in addition to the Participants meeting all of the criteria referred to in clause 3 above, each must follow these steps:
  - 4.1.1 Buy any participating JOCK Dog Food product;
  - 4.1.2 Find the unique code under the peel-and-reveal sticker that will be placed on the participating bags; and
  - 4.1.3 WhatsApp the unique code and picture of their till slip to **087 240 5460**.

### 5. The Prize:

- 5.1 Participants who fulfil the requirements stated in clause 3 and 4 above, stand a chance to win.
- 5.2 Daily draws for cash prizes, from the minimum amount of R500 to a maximum amount of R5 000 per unique code entered, will be conducted and winners selected on a random basis on the condition that a correct unique code and valid till slip have been submitted.

## 6. Cash Prize Draws

6.1 Daily cash prizes will be randomly awarded as per the following allocations:

- 6.1.1 600 x R500 cash prizes;
- 6.1.2 100 x R1 000 cash prizes; and
- 6.1.3 20 x R5 000 cash prizes.

6.2 The winning Participant (the "Winner") will be notified immediately on the number provided upon entering via the competition WhatsApp line. Winners must then wait for their till slip to be verified, which may take up to 72 hours. Once verified, the Winner will receive a unique PIN number with which to redeem their prize.

6.3 To redeem their Prize, the Winner will:

- 6.3.1 Receive a unique PIN which can be used to withdraw the cash payout via Standard Bank Cardless Cash Withdrawal. The PIN will be sent via SMS only to the number that the Winner used to enter the Competition. It is the responsibility of the Participant to ensure that the number they used to enter into the Competition can receive an SMS.
- 6.3.2 In addition, Winners will be sent a second unique PIN from Standard Bank within 24 (twenty four) hours.
- 6.3.3 Winners must go to any Standard Bank ATM, select cardless cash withdrawal, and enter both pin numbers, whereupon they will receive their cash prize. They do not need to have a bank account with Standard Bank to claim their prize.
- 6.3.4 The PIN is only valid for a period of 30 (thirty) days from the time of receipt, within which time the Winner is able to redeem their Prize. Should a Winner lose their PIN, or not be able to redeem the prize before the 30 (thirty) days lapses, the Winner may request a new PIN by sending an email to [marketing@jockdogfood.co.za](mailto:marketing@jockdogfood.co.za).
- 6.3.5 The new PIN will be sent via SMS only to the number the Winner used to enter the Competition. Should the Winner fail to request the PIN and redeem the Prize within 30 (thirty) days, then the Winner will be deemed to have rejected the Prize, and the Prize shall revert to Afrique Pet Food.
- 6.3.6 In the event that the provisional winner(s) cannot be successfully contacted, Afrique Pet Food reserves the right to select another Participant in substitution.

## 7. General:

- 7.1 No portion of the Prizes can be amended, transferred, or cancelled, will not be exchangeable for another Prize, and cannot be sold.
- 7.2 The draw results to determine the Winners are final and no correspondence will be entered into.
- 7.3 Afrique Pet Food, its respective directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors, subsidiaries and sponsors assume no liability whatsoever for any direct or indirect loss or damage, including but not limited to physical harm or death, howsoever arising from or as a result of an entrant's participation in the Competition or the Participant's redemption of any Prize in terms of this Competition, or from any amendments to Prize details and/or the terms and conditions of this Competition. All Participants (including the Winners) hereby expressly indemnify Afrique Pet Food in this regard and shall hold it harmless from all and any claims arising from or as a result of the above reasons.
- 7.4 Afrique Pet Food reserves the right to withhold the Prize until it is entirely satisfied that the claimant of the Prize is the bona fide winner, and reserves the right to call for such proof as it may deem necessary.
- 7.5 Afrique Pet Food shall request that Winner's consent in writing to their name, image and likeness being used and published by Afrique Pet Food in connection with this

competition for a period of 12 (twelve) months after they are announced as winners.  
Winners may decline the use of their name, likeness and image by Afrique Pet Food.  
7.6 Afrique Pet Food email contact details: [marketing@jockdogfood.co.za](mailto:marketing@jockdogfood.co.za)